

Mission

As the built environment fundamentally impacts peoples' lives and our planet's health, our mission is to positively transform the building processes, building industry and communities of our region, by drawing upon the experience of stakeholders in the built environment. In support of this, we will:

Promote the design, construction and operation of buildings and communities that are healthy places to live and work, environmentally responsible, and economically viable on a lifecycle basis.

Serve our members and communities by promoting best practices in design and technology usage, advocating green building policies, and facilitating information exchange and education.

Encourage the widespread acceptance and use of the LEED Green Building Rating System® and other complementary tools and standards.

Vision

Our vision is to achieve a sustainable built environment, including green buildings and healthy communities in the upper Midwest.

Commitment

We will serve as a respected and visible catalyst for change in the region for green building practices, technologies, policies and standards.

Mission Statement

The U.S. Green Building Council is the nation's foremost coalition of leaders from across the building industry working to promote buildings that are environmentally responsible, profitable and healthy places to live and work.

What is the U.S. Green Building Council?

The U.S. Green Building Council (USGBC) is leading a national consensus for producing a new generation of buildings that deliver high performance inside and out. Council members work together to develop LEED® products and resources, the Greenbuild annual International Conference and Expo, policy guidance, and educational and marketing tools that support the adoption of sustainable building. Members also forge strategic alliances with key industry and research organizations and federal, state and local government agencies to transform the built environment. Council programs are: Committee-Based, Member-Driven, and Con